



The following goals were selected by the Student Affairs Leadership Team (SALT) as strategic priorities for the 2008–2009 year.

Theme: Student Empowerment through Collaboration

Goal I. Conduct a periodic open forum

Conduct a periodic (e.g., once per quarter) “open forum” as an opportunity for students to participate in meaningful dialogue with administrators. Students will be able to express diverse concerns and ideas about matters that are important to them as well as explore collaborative solutions to challenges faced by the university.

Steward: AVC Campus Life/Dean of Students

Goal II. Publish annual report of student fee use

Develop and publish an annual financial report on the distribution of all student fees from the previous year. The information will be presented in a format and made accessible via a mechanism determined to be user friendly by students.

Steward: AVC Divisional Business and Administration

Theme: Student Involvement and Leadership Development

Goal III. Promote student leadership development opportunities

Compile a comprehensive list of all student leadership development opportunities offered through the division. The list will include academic opportunities, internships, training programs, retreats, etc. and will become the base for a leadership development opportunities clearinghouse.

Steward: AVC Campus Life/Dean of Students

Goal IV. Assess resource usage to understand student organization needs

Develop and implement an annual assessment of the resources utilized (e.g., types of support, advisor time, event types, attendee numbers, etc.) by student organizations, student governments, etc., to support their programs and provide recommendations for program enhancements.

Steward: AVC Campus Life/Dean of Students

Theme: Student Affairs Professionals as Educators

Goal V. Incorporate teaching and learning into job descriptions

Develop and insert on all Student Affairs job descriptions an overview statement describing how Student Affairs supports teaching and learning. Create a mechanism in the performance appraisal system that evaluates individual performance in modeling the value of “Student Affairs Professionals as Educators.”

Steward: AVC Divisional Business and Administration

Goal VI. Use CAS standards as baseline for evaluating programs

Introduce and set the expectation for Student Affairs professionals to use the Council for the Advancement of Standards in Higher Education (CAS) standards as a baseline for evaluating all Student Affairs units and programs.

Steward: AVC Enrollment Management

VII. Develop a common set of learning outcomes

Develop a common set of learning outcomes to be shared and used throughout the division to pre-determine expectations for, and evaluate the outcomes of programs and events.

Steward: AVC Colleges and University Housing Services



Theme: Technology

Goal VIII. Collect data to support Student Affairs technology strategic plan

Begin research and data collection necessary to developing a technology strategic plan for Student Affairs, which includes current and future needs assessments, ITS service level agreements, incorporates “green” technologies, leverages best practices and sets technology policy, practices and priorities for Student Affairs.

Steward: AVC Divisional Business and Administration

Goal IX. Build technology awareness beyond productivity tools

Create an educational program for staff that builds technology awareness beyond office productivity tools and develops an understanding of generational and cultural technology use differences and gaps.

Steward: AVC Enrollment Management

Theme: Student Center

Goal X. Design, finance, and build the Student Center

Develop a plan to design, finance, build and open a Student Center by the fall 2012 that meets the vision of the space as “The Hub, Heart, and Haven of Campus” for our students.

Steward: AVC Colleges and University Housing Services

Theme: Diversity

Goal XI. Create opportunities for meaningful discussions about diversity with the UCSC community

Select an appropriate tool/method (e.g., intergroup dialogue) and develop a plan for creating opportunities for meaningful discussions about diversity within the UCSC community.

Steward: AVC Campus Life/Dean of Students

Goal XII. Implement a diversity component to the Student Affairs web site

Develop and implement a diversity component of the Student Affairs web site that communicates our commitment to diversity, and provides campus resources, guidelines, and best practices.

Steward: AVC Divisional Business and Administration

Goal XIII. Incorporate cultural competencies into job descriptions

Create and incorporate into job descriptions and the performance appraisal system a set of cultural competencies for staff, and identify cultural competency training opportunities for all levels of staff.

Steward: AVC Divisional Business and Administration

Goal XIV. Appoint a VC diversity and inclusion advisory committee

Appoint a vice chancellor’s advisory committee to guide our development as a more diverse and inclusive community

Steward: AVC Campus Life/Dean of Students

Theme: UCSC Student Culture

Goal XV. Foster a greater sense of UCSC identity and school pride

Compile information and ideas from students and staff about how to foster a greater sense of UCSC identity and pride, and develop effective methods for communicating events. Information will be used to facilitate work with campus partners to create shared, large scale event(s) and programs that engage students and re-engage our alumni.

Steward: AVC Campus Life/Dean of Students

Theme: Creating a Caring Community

Goal XVI. Develop programs to encourage and recognize excellence in student service

Create programs that encourage, recognize, and reward staff who exemplify excellence in student support and care.

Steward: AVC Enrollment Management



UCSC Student Affairs
Cultivating engaged world citizens